

GGR 480 Field Analysis
Scoring Rubric for **Informative Oral Presentations**

NAME _____

PROJECT _____

CRITERIA	Unsatisfactory (D/F)	Novice (B-/C)	Proficient (A-/B)	Advanced (A/A+)
Introduction	None/merely begins speech.	Creates interest in speech; Purpose present but not emphasized.	Creates interest in speech; Purpose is clear and emphasized.	Creates excitement in speech; Creative; Purpose is emphasized.
Organization	Speech is not organized logically.	Minimal organization, some flow and transitions.	Organized well with decent flow and transitions	Excellent organization of topics and content, flow, transitions.
Knowledge and Reasoning	Shows poor understanding of knowledge	Shows basic understanding of knowledge w/few details	Demonstrates general knowledge with sufficient detail	Demonstrates excellent knowledge, deep understanding.
Evidence	Fails to provide evidence for arguments	Provides evidence for some arguments	Provides evidence for most arguments	Provides evidence for all arguments
Props/Handouts	Fails to provide additional props or handouts	Minimal use of props/handouts; Does not refer to them	Appropriate use of props/ Handouts; Refers occasionally to them	Appropriate use of props/ Handouts, highly useful and informative; Integrates them well into speech.
Documentation	Provides no information about sources	Provides source for only some material	Appropriate sources provided.	Provides sources to fullest extent, mentions them where appropriate.
Conclusion	None. Simply stops talking.	Leaves audience with fair summation of speech	Leaves audience with good sense of speech	Captures overall mood and purpose of speech.
Language	Poor word choices, grammar; some offensive	Appropriate word choices, some grammar mistakes	Very good word choice, few grammatical errors	Excellent word choice, rare grammatical errors
Delivery	Distracting mannerism, no eye contact, monotone/unenthused; Merely reading script	Too many oral pauses (ums, ahs), minimal eye contact, limited inflection, excessive movement	Limited use of gestures, good eye contact, varied inflection, minimal use of notes	Appropriate use of gestures, no distracting mannerisms, maintained proper eye contact, excellent inflection, appropriate use of notes

COMMENTS:

“WOW” FACTOR: (plus 2-5%)

FINAL GRADE: _____